



Technology & Entrepreneurship Advisory Board

Thursday, March 20, 2025 at 5:30pm

Perry City Hall, 808 Carroll Street

Economic Development Conference Room

1. Call to Order
2. Roll Call
3. Citizens with Input
4. New Business
 - a. Approve February 20, 2025, Minutes
 - b. Approve February 2025 Financials
 - c. New Perry Resident Survey Update
 - d. Startup Week Debrief
 - e. Speaker Series Debrief
5. Staff Items
 - a. Discussion: Technology-related development
6. Member Items
7. Adjournment

All meetings of the Technology & Entrepreneurship Advisory Board are open to the public.

Holly Wharton, Economic Development Director (478) 988-2755

holly.wharton@perry-ga.gov

Technology & Entrepreneurship Advisory Board
Minutes – February 20, 2025

1. Call to Order: Chairman Richardson called the meeting to order at 5:30 pm.
2. Roll Call: Chairman Richardson; Directors Pearson, Ritchie, Rhoades, Kennedy, and Vellidis were present with Director Boman via teleconference.

Staff: Holly Wharton – Economic Development Director. Trey Hildebrand, IT Manager, and Joni Ary – Recording Clerk.

3. Citizens with Input- None.

4. New Business

- a. Introduction of New Board Members and Staff: Chairman Richardson asked everyone to introduce themselves.

- b. Approve December 19, 2024, Minutes

Director Ritchie motioned to approve the minutes as submitted; Director Rhoades seconded all in favor and was unanimously approved.

- c. Approve December 2024 Financials

Director Rhoades motioned to approve the financials as submitted; Director Pearson seconded; all were in favor, and it was unanimously approved.

- d. New Perry Resident Survey Update

Ms. Wharton, in follow-up, stated that she had received two years' worth of data on all new Perry Residents from the Customer Service Department. Director Kennedy offered to lend her assistance in cleaning the data so that it's in a usable format to proceed with the survey.

- e. Startup Week Planning Update

Ms. Wharton advised that everything is moving forward, and registration has been launched. Ms. Wharton stated that the Kick-Off Event will be on Monday, February 24, 2025, at 5:30 pm. Ms. Wharton asked Director Pearson if he would be a moderator for the Q&A Panel on Thursday, February 27, at 5:30 pm. Director Pearson stated he would be able to participate.

- f. Speaker Series Update

Ms. Wharton stated that the first event will be held upstairs at Orleans on Carroll on March 13, 2025. Ms. Wharton advised that she has reached out to Grand Farm, and they will be the speaker for May as it will coincide with their groundbreaking time frame. Ms. Wharton stated that Grand Farm will have their groundbreaking event and will let the Board know when it is scheduled. Ms. Wharton stated that SunMark Bank will be at our next meeting to present the Board with a \$500.00 sponsorship check.

5. Staff Items

a. Digital Entrepreneurial Training update

Ms. Wharton received positive feedback from the Board, stating that the training modules were comprehensive and precise. The information captured by the training software will be returned to the Board for review. When clicking the "Need Help" button, an email is automatically sent to Ms. Wharton for assistance. Possibly looking at doing more podcasts to get more information out to the public.

6. Member Items:

Director Vellidis reviewed with the Board the upcoming Integrative Precision Agriculture Conference that will be held at the Perry Events Center on May 1st. Precision Agriculture is the practice of improving the yield of crops and using information technology to ensure crops and soil receive exactly what they have for optimal health and productivity. Director Vellidis announced that the University of Georgia and Grand Farm will partner to create a robust regional agriculture innovation ecosystem. The Grand Farm will serve as a hub for research, education, and sustainable agriculture practices and will harness the power of precision agriculture, robotics, and data analytics to increase productivity, conserve resources, and ensure food security for future generations.

7. Adjournment – there being no further business to come before the board, the meeting was adjourned at 6:57 pm.

Technology and Entrepreneurship Advisory Board (TEAB)**FEB 2025**

100-13.4221

Cost Center 75242

Contact

Holly Wharton



Revenue		Month	FY25 YTD	Cumulative
100-37.1205	Income	3,000.00	11,292.26	11,292.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
<u>Expense</u>				
75242.52.1300		407.80	407.80	407.80
75242.53.1100		1,127.50	1,127.50	1,127.50
			0.00	0.00
Balance		1,464.70	\$ 9,756.96	\$ 9,756.96



Less Previous Balance:

8,292.26

Reserve Adjustment

1,464.70

V:\Reserve Calculations\Tech Entrep Board

Budget Report

For Fiscal: 2024-2025 Period Ending: 02/28/2025

		Original	Current	Period	Fiscal	Variance	Percent
		Total Budget	Total Budget	Activity	Activity	Favorable (Unfavorable)	Remaining
100-00000.347730	FIREARMS SAFETY COURSE FEE	0.00	200.00	120.00	330.00	130.00	165.00 %
100-00000.347735	CPR CERTIFICATION FEE	0.00	400.00	45.00	582.00	182.00	145.50 %
100-00000.349219	EMPLOYER CONTRIB-HEALTH	2,904,800.00	2,904,800.00	242,109.00	1,936,872.00	-967,928.00	33.32 %
100-00000.349220	EMPLOYEE CONTRIB-HEALTH	355,200.00	355,200.00	40,206.50	282,444.35	-72,755.65	20.48 %
100-00000.349300	RETURNED CHECK FEE	2,700.00	2,700.00	280.00	1,785.00	-915.00	33.89 %
100-00000.349903	MISC SERVICES & CHARGES	2,300.00	2,300.00	0.00	66.13	-2,233.87	97.12 %
100-00000.349904	CRIMINAL HISTORY CHECKS	42,600.00	42,600.00	2,728.00	37,174.40	-5,425.60	12.74 %
100-00000.349910	CURB CUT/DRIVEWAY PIPE	0.00	0.00	0.00	268.00	268.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		6,134,200.00	6,712,600.00	458,340.00	3,952,973.28	-2,759,626.72	41.11 %
RevCategory: 34 - Charges for Services Total:		6,134,200.00	6,712,600.00	458,340.00	3,952,973.28	-2,759,626.72	41.11 %
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	632,400.00	632,400.00	67,354.66	346,971.85	-285,428.15	45.13 %
100-00000.351171	COUNTY JAIL SURCHARGE	41,300.00	41,300.00	0.00	22,258.12	-19,041.88	46.11 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		673,700.00	673,700.00	67,354.66	369,229.97	-304,470.03	45.19 %
RevCategory: 35 - Fines and Forfeitures Total:		673,700.00	673,700.00	67,354.66	369,229.97	-304,470.03	45.19 %
RevCategory: 36 - Investment Income							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.361000	INTEREST	100,000.00	100,000.00	13,240.31	121,433.07	21,433.07	121.43 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		100,000.00	100,000.00	13,240.31	121,433.07	21,433.07	21.43 %
RevCategory: 36 - Investment Income Total:		100,000.00	100,000.00	13,240.31	121,433.07	21,433.07	21.43 %
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371001	RECREATION DEPT DONATIONS	0.00	0.00	0.00 ✓	1,536.25	1,536.25	0.00 %
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	30.00 ✓	210.00 ✓	210.00	0.00 %
100-00000.371017	J E WORRALL MEM DONATIONS	0.00	5,000.00	0.00 ✓	5,000.00 ✓	0.00	0.00 %
100-00000.371024	MAIN STREET ADVISORY DONATIO	0.00	16,900.00	5,970.00 ✓	22,923.00 ✓	6,023.00	135.64 %
100-00000.371037	INTERNATIONAL FESTIVAL DONAT	0.00	500.00	0.00	500.00	0.00	0.00 %
100-00000.371039	FARMERS MKT INCOME	2,500.00	2,500.00	500.00 ✓	3,370.00 ✓	870.00	134.80 %
100-00000.371040	ART IN THE PARK SPONSORSHIP	0.00	800.00	0.00	800.00	0.00	0.00 %
100-00000.371100	CONTRIBUTIONS FOR CAPITAL PRO	0.00	271,200.00	0.00	271,272.75	72.75	100.03 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	5,000.00	0.00	5,000.00	0.00	0.00 %
100-00000.371205	TECH & ENTREPRENUER BOARD	0.00	1,700.00	3,000.00 ✓	11,292.26 ✓	9,592.26	664.25 %
100-00000.379004	ATLANTA HAWKS GRANT	0.00	2,300.00	0.00	2,380.00 ✓	80.00	103.48 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		2,500.00	305,900.00	9,500.00	324,284.26	18,384.26	6.01 %
RevCategory: 37 - Contributions and Donations Total:		2,500.00	305,900.00	9,500.00	324,284.26	18,384.26	6.01 %
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	73,400.00	73,400.00	11,940.00	48,748.00	-24,652.00	33.59 %
100-00000.381001	CELL ANTENNA RENTAL FEE	37,100.00	37,100.00	39,371.75	39,371.75	2,271.75	106.12 %
100-00000.381003	BILLBOARD RENTAL INCOME	0.00	4,200.00	0.00	4,200.00	0.00	0.00 %
100-00000.381011	HERITAGE OAKS RENTALS	0.00	1,800.00	0.00	1,885.00	85.00	104.72 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	32,400.00	0.00	32,497.25	97.25	100.30 %
100-00000.383002	RESTITUTION PAYMENT	0.00	0.00	0.00	0.12	0.12	0.00 %
100-00000.389000	OTHER REVENUES	0.00	7,800.00	0.00	8,010.00	210.00	102.69 %
100-00000.389001	PD COPIES/REPORTS	0.00	1,200.00	185.54	1,469.32	269.32	122.44 %
100-00000.389010	P-CARD REBATE	4,000.00	4,000.00	0.00	6,155.42	2,155.42	153.89 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	82.72	893.17	893.17	0.00 %
100-00000.389013	MGAG PERFORMANCE ADJUST	210,900.00	210,900.00	0.00	0.00	-210,900.00	100.00 %
100-00000.389022	SR CTR UTILITIES REVENUE	4,300.00	4,300.00	196.30	3,380.17	-919.83	21.39 %
100-00000.389026	TAX SALE EXCESS FUNDS	0.00	0.00	0.00	-3,202.31	-3,202.31	0.00 %
100-00000.389028	SCHOOL CROSSING GUARD	53,200.00	53,200.00	1,754.48	17,515.15	-35,684.85	67.08 %
100-00000.389029	SWAG ITEMS	0.00	0.00	0.00	20.00	20.00	0.00 %

Budget Report

For Fiscal: 2024-2025 Period Ending: 02/28/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
CostCenter: 75217 - INTERGOVERNMENTAL ASSISTANCE							
100-75217.522302	FEE WAIVER	0.00	5,200.00	197.00	5,379.00	-179.00	-3.44 %
CostCenter: 75217 - INTERGOVERNMENTAL ASSISTANCE Total:		0.00	5,200.00	197.00	5,379.00	-179.00	-3.44%
CostCenter: 75218 - PERRY UNIVERSITY							
100-75218.523210	POSTAGE & FREIGHT	0.00	0.00	9.45	9.45	-9.45	0.00 %
100-75218.523930	MEETINGS	4,000.00	4,000.00	0.00	0.00	4,000.00	100.00 %
100-75218.531100	OPERATING SUPPLIES	2,000.00	2,000.00	386.80	528.63	1,471.37	73.57 %
CostCenter: 75218 - PERRY UNIVERSITY Total:		6,000.00	6,000.00	396.25	538.08	5,461.92	91.03%
CostCenter: 75219 - SPECIAL EVENTS ADMINISTRATION							
100-75219.511100	REGULAR EMPLOYEES	0.00	0.00	0.00	-0.32	0.32	0.00 %
100-75219.512200	FICA	0.00	0.00	0.00	-0.03	0.03	0.00 %
CostCenter: 75219 - SPECIAL EVENTS ADMINISTRATION Total:		0.00	0.00	0.00	-0.35	0.35	0.00%
CostCenter: 75223 - BLACK HISTORY MONTH							
100-75223.531100	OPERATING SUPPLIES	0.00	0.00	1,181.75	1,181.75	-1,181.75	0.00 %
CostCenter: 75223 - BLACK HISTORY MONTH Total:		0.00	0.00	1,181.75	1,181.75	-1,181.75	0.00%
CostCenter: 75228 - HOLIDAY PARADE							
100-75228.521312	ARTIST FEES	2,200.00	0.00	0.00	0.00	0.00	0.00 %
100-75228.523850	CONTRACT LABOR	400.00	0.00	0.00	0.00	0.00	0.00 %
100-75228.531100	OPERATING SUPPLIES	300.00	0.00	0.00	0.00	0.00	0.00 %
CostCenter: 75228 - HOLIDAY PARADE Total:		2,900.00	0.00	0.00	0.00	0.00	0.00%
CostCenter: 75233 - LIGHT THE NIGHT							
100-75233.521301	STAGE/LIGHT/AUDIO	1,300.00	0.00	0.00	0.00	0.00	0.00 %
100-75233.521312	ARTIST FEES	3,300.00	0.00	0.00	0.00	0.00	0.00 %
100-75233.522300	RENTALS	2,700.00	0.00	0.00	0.00	0.00	0.00 %
100-75233.523850	CONTRACT LABOR	2,300.00	0.00	0.00	0.00	0.00	0.00 %
100-75233.523851	SECURITY SERVICES	200.00	0.00	0.00	0.00	0.00	0.00 %
100-75233.531100	OPERATING SUPPLIES	300.00	0.00	0.00	0.00	0.00	0.00 %
CostCenter: 75233 - LIGHT THE NIGHT Total:		10,100.00	0.00	0.00	0.00	0.00	0.00%
CostCenter: 75234 - PERRY'S 200TH BIRTHDAY							
100-75234.523210	POSTAGE & FREIGHT	0.00	0.00	0.00	11.20	-11.20	0.00 %
100-75234.531100	OPERATING SUPPLIES	1,000.00	1,200.00	0.00	1,355.14	-155.14	-12.93 %
CostCenter: 75234 - PERRY'S 200TH BIRTHDAY Total:		1,000.00	1,200.00	0.00	1,366.34	-166.34	-13.86%
CostCenter: 75235 - OPEN STREETS EVENT							
100-75235.523850	CONTRACT LABOR	3,100.00	3,100.00	0.00	0.00	3,100.00	100.00 %
CostCenter: 75235 - OPEN STREETS EVENT Total:		3,100.00	3,100.00	0.00	0.00	3,100.00	100.00%
CostCenter: 75236 - FALL FILM FESTIVAL							
100-75236.522300	RENTALS	9,000.00	0.00	0.00	0.00	0.00	0.00 %
100-75236.523600	DUES/FEES	4,500.00	0.00	0.00	0.00	0.00	0.00 %
100-75236.523850	CONTRACT LABOR	1,400.00	0.00	0.00	0.00	0.00	0.00 %
100-75236.531100	OPERATING SUPPLIES	2,500.00	0.00	0.00	0.00	0.00	0.00 %
CostCenter: 75236 - FALL FILM FESTIVAL Total:		17,400.00	0.00	0.00	0.00	0.00	0.00%
CostCenter: 75238 - GLOWGA							
100-75238.521301	STAGE/LIGHT/AUDIO	0.00	0.00	1,450.00	1,450.00	-1,450.00	0.00 %
100-75238.521312	ARTIST FEES	0.00	0.00	1,250.00	1,450.00	-1,450.00	0.00 %
100-75238.523850	CONTRACT LABOR	0.00	0.00	3,350.00	3,900.00	-3,900.00	0.00 %
100-75238.531100	OPERATING SUPPLIES	0.00	0.00	71.68	71.68	-71.68	0.00 %
CostCenter: 75238 - GLOWGA Total:		0.00	0.00	6,121.68	6,871.68	-6,871.68	0.00%
CostCenter: 75241 - ROBINS REGIONAL COC							
100-75241.523600	DUES & FEES	1,200.00	1,200.00	0.00	1,835.00	-635.00	-52.92 %
CostCenter: 75241 - ROBINS REGIONAL COC Total:		1,200.00	1,200.00	0.00	1,835.00	-635.00	-52.92%
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP ADV BRD							
100-75242.521300	TECHNICAL SERVICES	0.00	0.00	407.80	407.80 ✓	-407.80	0.00 %
100-75242.531100	OPERATING SUPPLIES	0.00	0.00	1,127.50	1,127.50 ✓	-1,127.50	0.00 %
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP AD		0.00	0.00	1,535.30	1,535.30	-1,535.30	0.00%